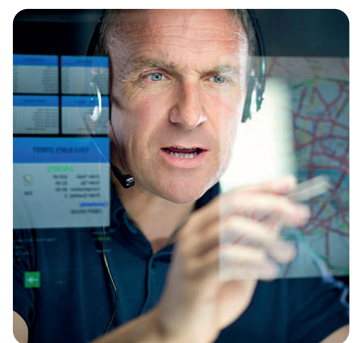
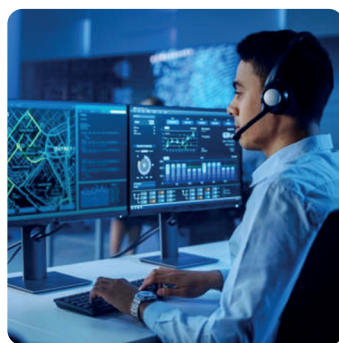
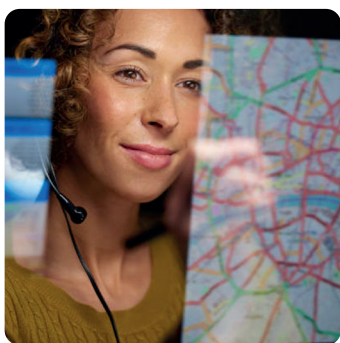


# FREIGHT DEVELOPMENT PATHWAY

## Freight Development Pathway A Manpower and BIFA Partnership

Part of our MyPath® upskilling programme



### Freight Development Pathway - explained

We've created this programme to encourage and support individuals into a career within the Freight Industry. With an ageing work force (and with less than 9% of the logistics sector under the age of 25) more talent is needed to address this shortfall. We've partnered with industry trade association and training provider, the British International Freight Association (BIFA), to create this programme.

The pandemic showed how important logistics is to keep trade and products flowing and, as a result, logistics staff are now considered key workers. The logistics industry will always be needed, providing a stimulating and stable future. With the huge increases in online shopping, advances in technology and organisations seeking a more diverse and inclusive workforce, there has never been a better time to join the industry.

You will get access to training in order to build the skills you need to become fully work-ready and achieve the right experience and certification to accelerate your career.





## PATHWAY DETAILS

- ✓ **LENGTH:** 3 weeks + 1 day BIFA training
- ✓ **TIME COMMITMENT:** 10-12 hours per week, plus one-day virtual classroom
- ✓ **MODE OF STUDY:** Virtual / Online

The course progress is depicted by the diagram below and we will support you through the pathway ensuring that you are job ready for a career within the Freight industry upon completion. Alongside carefully selected industry compiled training, you will receive coaching on CV Writing, Social Media Profiling and Pre-Interview Preparation to enrich your personal brand and impress potential future employers. Your dedicated Freight Consultant will represent you in the market and will offer you continued support through every step of your #FDP.



## Progression →

Application & Assessment

Introduction to Freight Development Pathway

Training (Soft Skills & Percipio)

Training (Freight Forwarding & Customs Essentials)

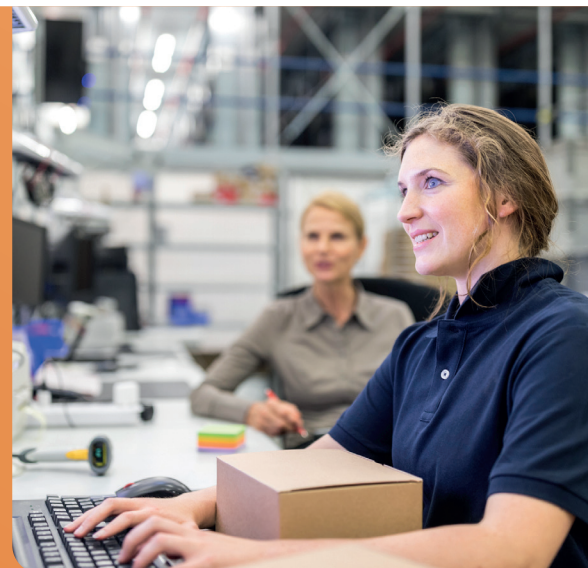
Sign Off

Pathway Completion

Interview Ready!

## BENEFITS:

- ✓ Support from the dedicated Freight Team throughout your journey
- ✓ Structured training to include CV writing, personal branding, Microsoft suite and more
- ✓ Industry specific training via the British International Freight Association
- ✓ Access to potential client interview opportunities within the Freight industry
- ✓ A digital certificate on successful completion of the pathway
- ✓ Further online training material to enhance your continued development
- ✓ Work perks & benefits (retailer discounts) upon successful completion of your pathway



To find out more, contact: [freightpathway@manpower.co.uk](mailto:freightpathway@manpower.co.uk)