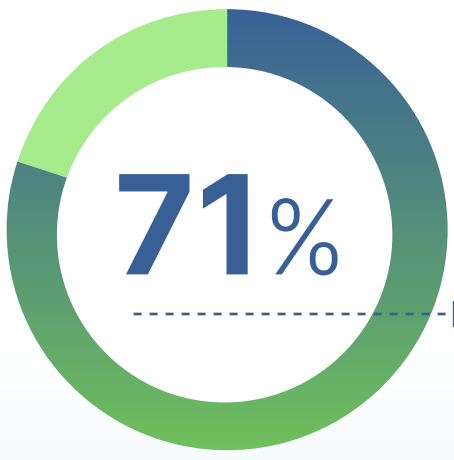


GREEN JOBS OUTLOOK 2024



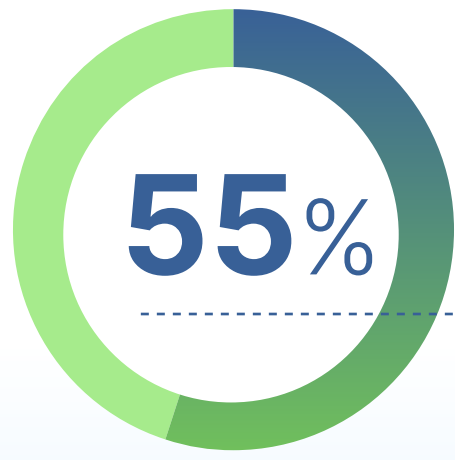
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Employers and employees preparing for green transition, but skills gaps remain wide



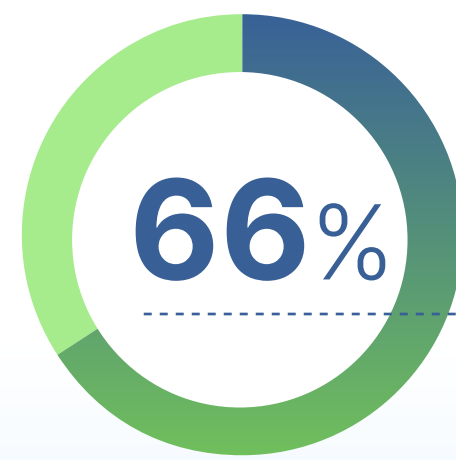
71% of employers currently recruiting or planning to recruit for green jobs

Source: ManpowerGroup Employment Outlook Survey, Q3 2023



55% of employers report the green transition as a moderate-to-high HR priority for 2024

Source: ManpowerGroup Talent Shortage Survey 2024



66% of employers are supportive of the green transition, and **55%** would prefer to work in an industry with a positive green reputation

Source: Source: Building Competitive Advantage with People-First Green Business Transformation, ManpowerGroup 2024



Over 350 Unique green skills

identified by ManpowerGroup to power the green transition

ManpowerGroup expects this number to grow as key stakeholders from consumers to investors and policymakers continue to call for action to address climate change

Source: Accelerating the Sustainability Workforce, Manpower 2022



30 million

new jobs expected to be created by the green transition globally by 2030

Source: Institute of Economic Affairs, 2021



UK industries seeing the biggest impact on skills from green transition in 2024:



UK roles seeing the biggest impact on skills from the green transition in 2024:

1 FINANCIALS & REAL ESTATE



1 SUSTAINABILITY / ENVIRONMENT



2 INFORMATION TECHNOLOGY



2 OPERATIONS / LOGISTICS



3 HEALTH CARE & LIFE SCIENCES



3 IT / DATA



Source: ManpowerGroup Talent Shortage Survey 2024

Source: ManpowerGroup Talent Shortage Survey 2024

Significant sustainable skills shortage



8-in-10 organisations are developing ESG (Environment, Social, & Governance) strategies

Source: ManpowerGroup Employment Outlook Survey Q4 2022



Only **1-in-8 workers** has more than one green skill – further evidencing an acute skills gap

Source: Global Green Skills Report 2023, LinkedIn

The greener generations

66% of Gen Z and **64%** of Millennials believe the green transition will enhance their work life

Compared with...

51% of Generation X and **44%** of Baby Boomers



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Source: Building Competitive Advantage with People-First Green Business Transformation, ManpowerGroup 2024